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## **Dedicated Maps, Inc. Announces Internet-Based Asset Tracker Mapping Application**

*New Technology Platform Provides Real-Time Information Sharing and Personalized Customization to Address the Needs of Oil Spill Responders.*

PORTLAND, Ore., October 12, 2010 – Dedicated Maps, Inc. today announced the Dedicated Mapping Platform (DMP) Asset Tracker, the first technology platform that enables real-time visual presentation of trackable assets including vessels, vehicles, personnel, oil spill tracking devices both on the water and on land, both urban and in the wild. Dedicated Maps, Inc. is the only provider to offer a customizable platform that allows the sharing of information among different vendors and manufacturers to track ships, boats, vehicles and other assets to help insure compliance, improve communications between operators, customers and compliance agencies.

With the advent of numerous inexpensive tracking devices such as cell phone, SPOT satellite tracking devices, On-Board Diagnostic Trackers for vehicles and along with existing AIS A/B, VMS and other available Satellite tracking devices, tracking assets is affordable and offers high return in productivity and cost savings. Dedicated Maps, Inc. has developed a solution to utilize this technology to collect position data and display the asset tethered to the tracking device to be displayed.

Dedicated Maps, Inc. has developed three applications leveraging the DMP technology platform: Oil Spill Response Tracker, Commercial Traffic Tracker and, Fishing Fleet Tracker. Each system allows clients to define and register their vessels and other mobile assets and determine what information will be displayed and the level of privacy required. In addition to Asset tracking, the application can display layers of relevant information, both public and private. Geographic Response Plans, Equipment caches, Docks, Staging Areas, and other Points of Interest can be defined for each client and displayed on their Dedicated Map.

### **Oil Spill Response Tracker**

The Oil Spill Response Tracker provides real-time information to allow response companies to quickly and accurately respond to emergency situations.

### **Commercial Traffic Tracker**

The Commercial Traffic Tracker allows commercial vessels to be tracked using standard AIS A/B, in addition to satellite-based tracking systems. The information can be privatized or shared depending on customer/Coast Guard needs and enhanced as necessary.

### **Fishing Fleet Tracker**

The Fishing Fleet Tracker enables individual fishermen or a fishing fleet to be tracked privately utilizing AIS A/B or any one of the VMS tracking systems available. The fleet owner can view his vessels on a private map, while remaining invisible to competitors.

Dedicated Maps provides more capability, along with customizable information sharing and privatization at a fraction of the cost compared to competitive offerings. Dedicated Maps, Inc. is currently taking orders.

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### **About Dedicated Maps**

Dedicated Maps, Inc. is a Portland, Oregon based business specializing in custom, online mapping solutions for the marine and aviation industries.